



Entrepreneurship **Competence**
Agrifood industry



Co-funded
by the COSME programme
of the European Union

EntreComp Food

Deliverable:

D2.3 - Final report of the EntreCompFood national sessions and European workshop

Leading partner: **F.I.A.B**

Published: **January 2023**

Be curious and open Be determined Team up Develop ideas Use resources responsibly Accept diversity Be innovative Be resilient Imagine Listen actively Think strategically Make the most of your time Guide action Learn by doing Behave ethically Learn from mistakes Don't give up Think sustainably Reflect Assess impact Get support



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1. Introduction

The main objective of the EntreCompFood project is to create sound European collaborative communities of practice and related learning activities to sustainably attract young people (students and entrepreneurs) to stimulate innovation and entrepreneurship in the European agri-food sector.

To achieve EntreCompfood objectives, different types of events have been organised to put in place collaborative mechanisms to promote and enhance dialogue among members of the CoCos at EU, national, regional, or local levels in France, Slovenia and Spain.

Based on the results of local/regional co-designed workshops celebrated in France, Slovenia and Spain different sessions took place at national level in the 3 countries: to present the local dialogue process and methodology put in place, to reinforce the awareness of the EntreComp framework and, being the final aim to attract young people to this entrepreneur framework, by exploiting Ecotrophelia context (innovation and entrepreneurship awards for students) in each country.

To foster the dissemination of the EntreCompFood outcomes beyond the countries participating in the project, two types of European events have been organised: a European Seminar to facilitate peer-learning exchanges between partners, other CoCos and EntreComp experts and a European dissemination Workshop to disseminate lessons learnt and widely present the EntreCompFood Guide to an audience composed of organisations, stakeholders and experts from Europe and COSME participating countries willing to enhance entrepreneurial competences through the utilisation of the EntreComp frame.

Special mention goes to EntreCompFood Award implemented in Ecotrophelia competitions, that were among the most attractive presentations with special interest from the audience at national and European workshops, representing perfect success case application of lessons learned from the project.

1.1 Objectives of National Sessions

The objective of national sessions was to consolidate and extend the CoCos from local to national level. The objective of those events will be mainly to present the local dialogue process and methodology that have been put in place and key conclusions on the opportunities to implement the EntreComp frame at national, regional, and local levels.

1.2 Objectives of European Seminar

The objective of EntreCompFood European Seminar was to show the main conclusions from co-designed national workshops in all three countries, France, Slovenia and Spain with regard to EntreComp competences and goals for the EntreCompFood project and the ongoing works at this stage of the project on Collaboratives Communities roadmaps, strategic EntreCompFood learning opportunities, new curricula and courses and the implementation of EntreCompFood special award in national and European Ecotrophelia contexts. European Seminar was addressed to project partners,



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universities, young entrepreneurs, Ecotrophelia projects conformed by students, experts from Collaborative Communities, policy makers and partners' stakeholders at European level.

1.3 Objectives of European Workshop

The objective of EntreCompfood European Workshop, celebrated at the end of the project, was to present all project outputs, Collaboratives Communities, Adapted Courses, EntreCompFood Award experience in Ecotrophelia Europe and the project Guide on recommendations, replicability, and sustainability of the model across Europe. EntreCompFood European Workshop has been celebrated as project final conference and was addressed to food organisations, stakeholders, and experts from Europe and COSME participating countries willing to enhance entrepreneurial competences through the utilisation of the EntreComp frame.

2. Summary

More than 6 national events have been celebrated in France, Slovenia and Spain focussing national stakeholders encompassing universities, students, young entrepreneurs, food industry and policy makers, focussing project tools and approach to enlarge Collaborative Communities of Practice and foster EntreComp spirit in food sector in the three countries.

Two events at European level have been celebrated in the frame of EntreCompFood project: an European Seminar in April 2022 in the frame of one the most important food fairs, Alimentaria Barcelona and; an European Workshop in January 2023, as project final conference in Brussel.

EntreCompFood European Seminar celebrated to enhance peer learning and dialogue mechanism between the EntreCompFood project partners and key players of the Collaborative Communities as policy makers; EntreComp experts were invited to facilitate the peer-learning exchanges and brought valuable best practices examples to the project. Those experts also provided the partners with hindsight on strategy for new learning opportunities and support services based on EntreComp. In addition, we took advantage of FIAB conferences programme in Alimentaria to invite to the seminar, present project works to FoodForLife national platforms representatives with the consequent exchanges related to promote EntreComp framework at European level. Likewise, we were able to learn about the results of the FEEDTHEMIND project, directly related to innovation and university entrepreneurship and Ecotrophelia at national and European level, a context in which the EntreCompFood awards were implemented.

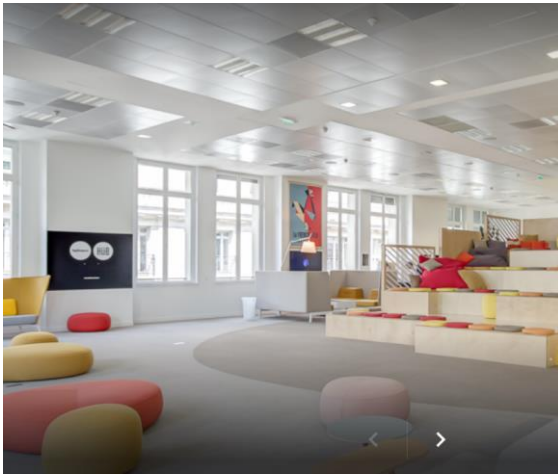
EntreCompFood European Workshop celebrated as project final conference was addressed to food organisations, stakeholders, and experts from Europe and COSME participating countries willing to enhance entrepreneurial competences through the utilisation of the EntreComp frame. The workshop was divided in two sessions to be able to present all project outcomes and experiences related to EntreCompFood Awards, young entrepreneurs, project guide on recommendations; on the other hand, to present related projects to be able to bring together this day representatives of the most important associations of the food industry. The success of EntreCompFood European workshop was based on the open discussion that was held throughout all the presentations in both the morning and afternoon sessions and the interest shown by all participants in the experiences presented on entrepreneurship in the food industry, on EntreComp framework. The event was recorded and it is posted on [YouTube](#), EntreCompFood [Guide](#) was distributed to the participants and others with a final EntreCompFood Newsletter to ensure its future use.

EntreCompFood project partner presented the work they did within the project with focus on main activities that are presented in EntreCompFood Guide. Key milestones achieved being the celebration of Entrepreneurship award that is going to be continued Ecotrophelia Europe. Partners from Academia presented the innovation on new learning opportunities developed, high interest was in the organisation of Escape room for young entrepreneurs. Presentation from young students highlighted the challenges they have running a food business and their view on improvements. This was very insightful presentation. In second part different initiatives were presented and during networking several synergies was found among participants to continue the supporting entrepreneurship competences and how to integrate them to the Pact for skills: A Skills Partnership for the Agri-Food Ecosystem.

3. EntreCompFood National Sessions

3.1 France

In France Women Entrepreneurship Event was organised by ANIA on the **7th April 2022 in Paris**. The key speaker was Agnès Pannier Runacher, the French minister in charge of industry. Success stories of entrepreneurship were presented by young startups. The event gathered participants from different project target groups.



Pictures: Innovative Workshop room, Bpifrance Le Hub à Paris - Agnès Pannier Runacher, French minister in charge of industry.

In French national EntreCompFood workshop, the floor was given to women from SMEs, ETIs, large groups and start-ups, women with experience and trainees, all of whom are passionate about their work and talked about their careers, their achievements and their difficulties, being the perfect example of Entrecomp spirit. Agenda of the day included participation of relevant representatives of French industry, Policy Makers, Academia, and young entrepreneurs.

Agenda of the day:

- Introduction: Isabelle Heumann, director of the family business PAUL HEUMANN and Mickael Nogal, director general of the ANIA (National Association of Food Industries)
- An overview of "women in the food industry" with the presentation of the Manager'iaa study by Marie-Christine Jean, Professor at ESSEC Business School
- 2 round tables:
 - Gender diversity, a factor of competitiveness and performance with the testimonies of:
 - Stephanie Domange, President, and CEO of Mars
 - Florence Chambon Constant, Director of Health, Safety and
 - Supply Chain EMEA of McCormick & Company
 - Gautier Villiaume, Director of B2B QSR Sales EMEA, McCormick & Company
 - They went for it! Testimonials from:

- Camille Bloch, co-founder of the start-up #Carréléon, Winner of EEIG ECOTROPHELIA EUROPE 2016
 - Amélie Coulombe, founder of Krokola_France
 - Catherine Petitjean, president, managing director of the family business PAINS D'EPICES MULOT ET PETITJEAN
 - Makoudiedji CISSE, apprentice order picker at Danone, from the #Archipel project
 - Catherine Petitjean, President, General Manager of the family business Mulot & Petitjean
- French workshop was moderated by Marie-Pierre Membrives and Diane LEROY, co-founders, and board members of the #EllesSontFood network association.

Some publications were done to launch the workshop, to open registrations and during the event via [LinkedIn](#), [YouTube](#) and Twitter channels.



Picture: relevant event publication in Twitter

In France in the frame of national Ecotrophelia France 2022, workshop was celebrated on 21st June 2022 previous of the starting of the competition, ANIA in collaboration with AgroParisTech presented project framework, Collaboratives Communities, results of national codesign works, as well as EntreCompFood Award in front of an audience of students, university representatives and representatives of the French food industry, the latter being members of the jury in this national competition who were reminded of the importance of the competences to be assessed in the framework of the project.



Picture: Publication in Twitter of the starting of Ecotrophelia France, including EntreCompFood Award

3.2 Slovenia

In Slovenia, CCIS-CAFÉ in collaboration with Biotechnical Faculty of the University of Ljubljana, celebrated EntreCompFood event titled **“Following the vision with love and passion”** gathering 32 mentors from education and industry despite the COVID 19 restrictions on the **14th of December 2021**. The main speaker was one of the top experts in business strategy, Miquel Lladó and he shared with us his professional experience in significant executive roles in big, multinational companies. He is also an author of a book “Falling in love with the future”. [The book was presented](#) during national workshop in Slovenia and it enabled the participants to become immersed in concepts worth mastering to fully understand the needs how to turn ideas into products with added value, therefore achieve successful strategy implementation. Before this amazing talk so closely linked to the EntreComp mindset, different speakers presented importance of entrepreneurship competences. The whole event was recorded, and it is available on [YouTube](#).



Pictures from Slovenian even for mentors.

On 22nd October 2022 took place at the Chamber of Commerce and Industry, Dimičeva Street, Ljubljana 13 Hall A, **“The Seven Competences to boost innovation”**, second EntreCompFood national workshop in Slovenia organised by CCIS-CAFÉ in collaboration with Biotechnical Faculty of the University of Ljubljana.

Representatives of both institutions presented EntreCompFood overall project results as Development of learning opportunities based on EntreComp learning outcomes or new curricula and adapted courses.

7 competences to boost innovation

Main speaker is Miquel Lladó, who inspires companies for an Innovative Future, the Prof. of Strategic Management & Leadership. He is also an author of the book "Falling in love with the future" that enables the reader to become immersed in concepts worth mastering to fully understand the needs of a company and to achieve successful strategy implementation. Indeed, an inspiring text for those who want to grow.



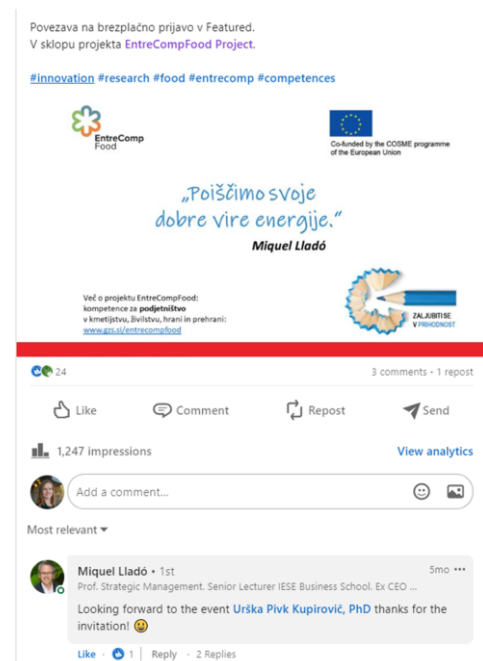
The event will take place on Wednesday, October 12, 2022 in Ljubljana at the GZS.

Picture: Workshop announced in project website, Miquel Lladó as speaker of reference

The event was launched through partners involved websites and social networks and through EntreCompFood [website](#) and networks. Also the invited [speaker](#) did some engagement through his social [media](#), as he is also a lecturer in one Slovenian institution to attract some more participants and to rise awareness on this topic.



Picture: EntreCompFood publication in social networks



Some links to publications:

[Program](#) of the day:

[LinkedIn](#): & [Twitter](#)

Presentations of the day: [Konferenca 7 kompetenc za krepitev inovativnosti \(Aktivnosti GZS – Zbornice kmetijskih in živilskih podjetij na področju kadrov, Poklici v živilskem sektorju - povezava šol in podjetij, Rezultati projekta EntreCompFood, Nove učne priložnosti v sklopu projekta EntreCompFood, 7 kompetenc za krepitev inovativnosti\)](#)



Pictures of the event

In Slovenia in the frame of national Ecotrophelia Slovenia 2021 and Ecotrophelia Slovenia 2022, project was celebrated on 15th June 2021 and 23rd June 2022, students received their EntreCompFood certificate based on prior training they had and they had a chance to give their testimonial ([video 2021](#), [video 2022](#)) to encourage future generation to follow their path by sharing the learnings on the 7 entrepreneurial competences.

3.3 Spain

In Spain, FIAB in collaboration with Andalucía Emprende celebrated EntreCompFood national workshop “Promoting entrepreneurship in the food and beverage industry through EntreCompFood” on 14th of October 2021 on an online way due to the restrictions already existing related to COVID pandemic.

The key speaker was [Lillian Weikert](#), explained Entrecomp, tools, methodology and the EntreComp playbook, with success stories. Other presentations included ENTRECOMP spirit perfectly, EntreCompFood [project](#) was presented, than the way from University to Industry via Startup.

FIAB moderated this online national workshop in which Miguel Ángel Moya, technical manager of the Culture and Entrepreneurial Skills Area of Andalucía Emprende, addressed the entrepreneurial skills existing within the food and beverage industry. Lillian Weikert, European Commission expert at the Joint Research Centre (JRC) of the European Union, presented the European framework of Entrepreneurship Competences.

In addition, several entrepreneurial initiatives from different fields (university, start-up or the business world) were presented at the conference, which showcased their innovative projects in the food sector. From the university world, Ahumadete, winner team of EntreCompFood Entrepreneurship Award in Ecotrophelia Spain 2021 competition presented their product, a smoked food made from carrots and seaweed and all the steps they took to get their project and the road they still had to walk to commercialisation following everything they learnt so far from the EntreCompFood approach.

Mariano Oto, CEO of the start-up NUCAPS, winner of the 1st edition of the Ingenia Startup Awards, promoted by the Food for Life-Spain Platform, led by FIAB, explained their road as well from food project to business. Representing food industry business sector, Vanesa Martínez Chamorro, president, and CEO of Grupo Carinsa participated in this national context explaining their entrepreneur mind with all innovative projects they start each year and how they mentored group of students with a specific project helping them in their way to business world.

The day ended with an open round of questions and answers with participation of all attendees.

The event was promoted and followed through partners involved websites as well as from their social networks and EntreCompFood project ones.



Picture: Programme of Spanish Workshop

More about the event and all the presentations of the speakers are available [here](#).



Pictures: Screenshots of Spanish session



Picture: Publications in Twitter accounts

In Spain in the frame of national Ecotrophelia Spain 2021 and Ecotrophelia Spain 2022, workshop were celebrated on 16th September 2021 and 5th April 2022, previous of the starting of the competition, presented project framework, Collaboratives Communities, results of national codesign works, as well as EntreCompFood Award in front of an audience of students, university representatives and representatives of the Spanish food industry, the latter being members of the jury in this national competition who were reminded of the importance of the competences to be assessed in the framework of the project.



Picture: publications in social networks of EntreCompFood Award 2021 and 2022 in Spain

FIAB launched new edition Ecotrophelia Espain 2023 where EntreCompFood Awards are still included, and the same national training workshop will be celebrated on 4th September 2023.

Lind to [FIAB publication](#) including the 3rd edition of EntreCompFood Award.

FIAB SOCIOS SECTOR PUBLICACIONES AC

Asimismo, los productos desarrollados deben de obedecer a una serie de requisitos como el cumplimiento de la legislación vigente. El nuevo producto debe ser comercializable y apto para el consumo humano, así como distinguible por sus cualidades organolépticas y nutricionales y de carácter medioambiental en todas las partes del proceso del proyecto, siguiendo el compromiso de FIAB con la sostenibilidad y el cuidado del medio ambiente.

“Los Premios Ecotrophelia nos brindan la oportunidad de fomentar el aprendizaje, el talento y el emprendimiento de las futuras generaciones del sector de la alimentación y bebidas, además de impulsar los valores de innovación y sostenibilidad que caracterizan a nuestra industria y que son imprescindibles actualmente para cualquier sector”, asegura Mauricio García de Quevedo, director general de FIAB.

Los equipos que deseen participar deberán enviar un informe detallando las características del producto incluyendo todas las peculiaridades del alimento o bebida en el que quieren innovar, el público al que se dirigen y a través de qué canales. Además, deberán incluir los planes y las estrategias comunicativas, de marketing, comercialización y financiación que vayan a utilizar en su proceso productivo.

FIAB estudiará todos los proyectos a través de una Comisión Técnica y preseleccionará los equipos que participarán en la final del certamen el próximo 5 de septiembre. Los proyectos seleccionados serán sometidos a la decisión del Jurado Nacional elegido por FIAB por su notoriedad. La Federación también galardonará, por tercer año consecutivo, al equipo que haya demostrado mayor destreza y habilidades de emprendimiento durante el concurso con el Premio Emprendimiento Ecotrophelia EntreCompFood.

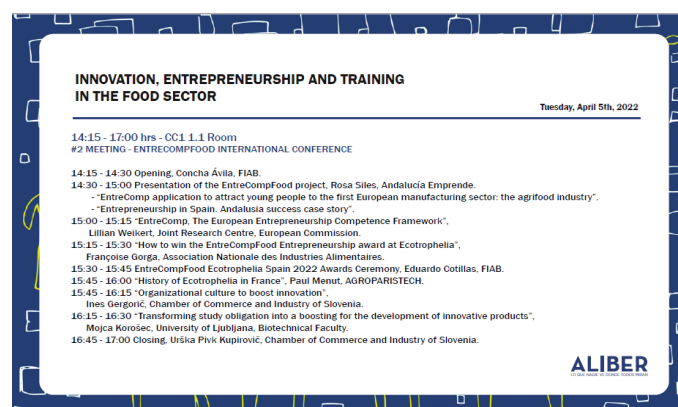
Los **plazos para Ecotrophelia España 2023** son los siguientes:

1. Inscripción de proyectos: del 15 de mayo al 15 de junio de 2023.

4. EntreCompFood European Seminar

4.1 Preparation and dissemination campaign of the event

EntreCompFood European Seminar was celebrated on **5th April 2022** in the frame of FIAB conferences, [ALIBER](#), in the Fair **Alimentaria Barcelona**.



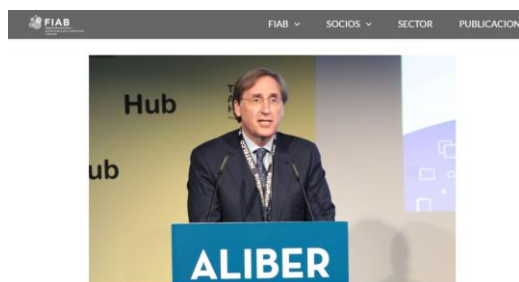
FIAB in collaboration with all project partners prepared the **Agenda of the day** including all project works presentations and partners expertise related to entrepreneurship and EntreCompFood framework and invited Joint Research Centre of the European Commission to present “EntreComp, The European Entrepreneurship Competence Framework”; Andalucía Empeñe presented “EntreComp application to attract young people to the first European manufacturing sector: the agrifood industry” and “Entrepreneurship in Spain, Andalusia success case story”; ANIA presented “How to win the EntreCompFood Entrepreneurship award at Ecotrophelia”; FIAB presented “EntreCompFood Ecotrophelia Spain 2022 Awards Ceremony”; AGROPARISTECH presented “History of Ecotrophelia in France”; Chamber of Commerce and Industry of Slovenia presented “Organizational culture to boost innovation”; University of Ljubljana, Biotechnical Faculty presented “Transforming study obligation into a boosting for the development of innovative products”.

The conference took place on Tuesday 5th April just after Ecotrophelia Spain 2022 that took place on Friday 1st April and after Spanish EntreCompFood Award Ceremony that took place on 4th April, to attract universities and Ecotrophelia students to the conference and all in the frame of an international Fair that is Alimentaria Barcelona to attract as most stakeholders as possible participating in the fair and all related to innovation and entrepreneurship in food sector.

A dissemination campaign was launched from EntreCompFood project website and social networks, from FIAB and all partners social networks and from FIAB conference ALIBER website and social networks.

Different EntreCompFood European Seminar publications:

- [FIAB press release](#) announcing winners of Ecotrophelia Spain including winners of EntreCompFood Awards and announcing Awards Ceremony in the frame of Alimentaria Fair
- [FIAB press release](#) announcing ALIBER programme including EntreCompFood Seminar in Alimentaria Fair
- [ALIBER press release](#) announcing whole programme including EntreCompFood Seminar in Alimentaria Fair



La industria de alimentación y bebidas apuesta por la innovación como palanca de desarrollo y crecimiento en Alimentaria 2022

- [EntreCompFood website](#) publication launching EntreCompFood European Seminar

UPCOMING EVENTS

JOIN US: **Training, Innovation, Entrepreneurship in Food Sector in SPAIN on the 5th of April 2022.**



FIAB is organizing an international conference "TRAINING, INNOVATION, ENTREPRENEURSHIP IN FOOD SECTOR" in Alimentaria Barcelona on 5th April with 2 sessions, the first one "Multiplier event Feedthemind" and the second one "International conference EntreCompFood". Alimentaria is the biggest Spanish food fair, where new & innovative food products are presented and it takes place from the 4th to 7th April 2022 in Barcelona. It is an excellent networking opportunity.



SUBSCRIBE TO the event [here](#). See the program of the EntreCompFood dissemination event [here](#).

4.2 European seminar celebration

EntreCompFood European Seminar was celebrated in the frame of FIAB conferences programme, still under certain COVID restrictions, in Alimentaria Barcelona Fair on 5th April 2022, all the conference was broadcasted through ALIBER twitter account, followed by partners and project account. All presentations were uploaded in EntreCompFood website publication and FIAB publications.

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
Let's keep moving forward. S.2 of the Innovation, Entrepreneurship and Training in the agri-food sector block. #ALIBER

@ConchaAvila, European Project Manager @esFIAB opens this afternoon event in which we'll know more details about @CompEntre project

#Alimentaria



Concha Ávila and 9 others

1 4 6

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
The #foodrevolution is already happening now. That's why we need to accelerate all innovation related, something only possible if we boost entrepreneurial skills" @FrancoiseGorga (@ANIA_FRANCE).

#ALIBER #Alimentaria2022 #EntreCompFood



Concha Ávila and 7 others

1 4 5

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
We are applying the #EntreComp model to attract young people to Europe's first manufacturing sector,... which is none other than the agri-food" Miguel Angel Moya (@aemprende).

#ALIBER #Alimentaria2022



Concha Ávila and 8 others

1 5 6

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
To succeed while developing new ideas and projects we absolutely need entrepreneurially minded people, teams and organizations. That's why the Europe launched #EntreComp" @ililWeikert (JRC @EU_Commission).

#ALIBER #Alimentaria2022



Concha Ávila and 7 others

1 4 5

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
Mr. @EduardoCotillas, R&D Director @esfiab delivers the 2022 #EntreCompFood award of #Ecotrophelia to @petalinas team from @UPV

This award recognizes the business and entrepreneurial development done by this #foodture project. Congratulations!

#ALIBER #Alimentaria2022



EntreCompFood and 7 others

1 5 6

EntreCompFood Retweeted
ALIBER @esALIBER · Apr 5, 2022
Following the #EntreCompFood award, Paul Menut (@AgroParisTech) is now presenting the history of #Ecotrophelia, all the way from its beginning until today. A "competition" that, since 2000, has hosted the innovative projects & ideas of +2.000 students all over

#ALIBER



Ecotrophelia España and 6 others

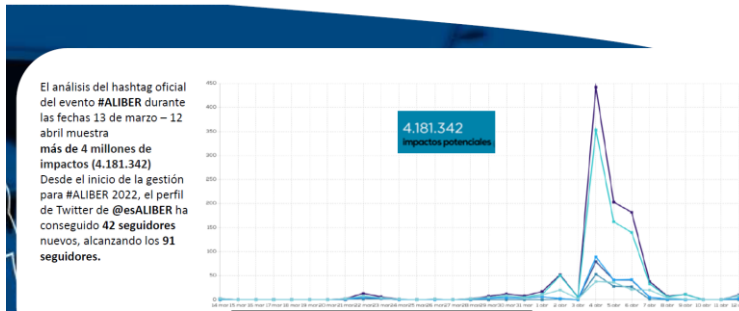
1 2 2



The real success of EntreCompfood European Seminar was the great networking done this day between project partners, European FoodforLife platforms partners and [Feedthemind](#) project partners that celebrated its final conference in the morning this day and focussing innovation and entrepreneurship at university level; all attendees from both projects and National platforms shared a lunch previous to EntreCompFood seminar where they exchanged works and initiatives related to EntreComp framework.

Some analyses from ALIBER social media at the end of all FIAB conferences in Alimentaria Fair showed the great impact of EntreCompFood! Pictures with more likes, publications with more impacts and most highlighted.

#ALIBER 2022 - INFORME DE RESULTADOS



#ALIBER 2022 - INFORME DE RESULTADOS



IMÁGENES CON MÁS LIKES



Comunidad Española @comunidad.es

¡¡ Damos fin a la XIII Edición de #ECOTROPHELIA España !!

Aquí tenéis a los ganadores:

- 1º premio Veguillas
- 2º premio Leguano
- 3º premio Ricoso
- Premio @CompEntre @petalinas

Enhorabuena a todos 🎉 Nos vemos el lunes en #ALIBER - @AlimentariaDOY

#ALIBER también estuvo presente el día 1 de abril en Ecotrophelia, certamen del que salieron los 4 finalistas que acudieron a recoger sus premios en una de las jornadas del evento.

15 reacciones

#ALIBER 2022 - INFORME DE RESULTADOS



TUITS DESTACADOS DE LA PREVIA

1.274 impactos



ALIBER @esALIBER

La siguiente jornada de #ALIBER, el martes 5 de Abril, trae 2 grandes sesiones!

Bajo el nombre de "Innovación, emprendimiento y formación en el sector alimentario" veremos ponencias de las que obtenemos un gran aprendizaje.

¡Estad atentos a nuestras RRSS para saber más!

Twitter: Tui

338 impactos



ALIBER @esALIBER

Después de disfrutar del cóctel #networking, la segunda jornada de #ALIBER da paso al Proyecto @CompEntre

La iniciativa pretende atraer a jóvenes europeos a la industria agroalimentaria, proceso en el que la #Innovación y #Educación vuelven a cobrar importancia.

Twitter: Tui

161 impactos



ALIBER @esALIBER

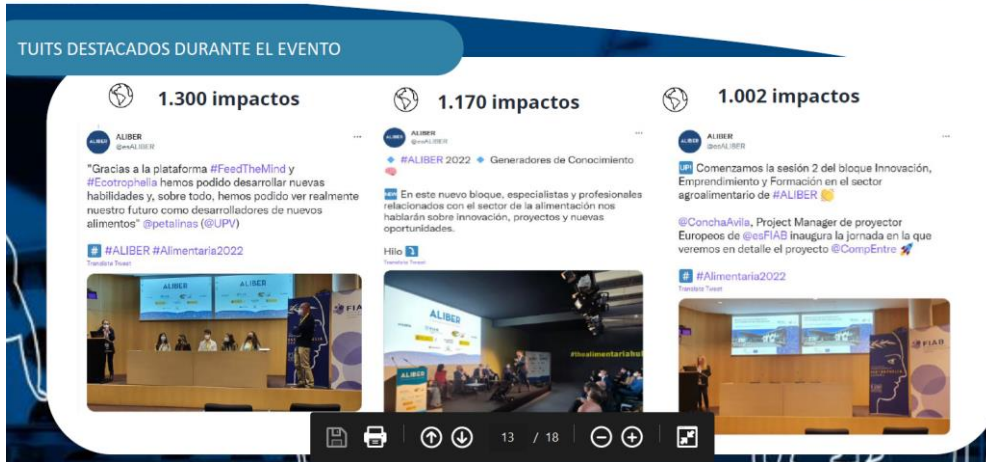
Para rematar esta primera jornada, en #ALIBER tendrá lugar un evento especial en colaboración con @Accio_Cat

En él se darán las claves de la incorporación tecnológica al sector agroalimentario y cómo esto puede suponer un antes y un después.

No os lo perdáis!

Twitter: Tui

#ALIBER 2022 - INFORME DE RESULTADOS



Registrations to the conference were managed by FIAB and a signature sheet available at the entrance of the room, finally about 40 attendees signed it.

**INNOVATION, ENTREPRENEURSHIP
AND TRAINING IN THE FOOD SECTOR**

5th April 2022, Alimentaria Fair, Barcelona



NOMBRE APELLIDOS EMPRESA EMAIL FIRMA

5. EntreCompFood European Workshop

5.1 Preparation and dissemination campaign of the event

EntreCompFood European Workshop was celebrated on 26th January 2023 in Brussels. FIAB in collaboration with all project partners prepared the **Agenda of the day** to organise this European Workshop that represented Final Conference of the project where all final project outputs were presented: Collaboratives Communities, Adapted Courses, EntreCompFood Awards experience in Ecotrophelia Europe and the project Guide on recommendations, replicability, and sustainability of the model across Europe. EntreCompFood European Workshop has been celebrated as project final conference and was addressed to food organisations, stakeholders, and experts from Europe and COSME programme.

The agenda was divided in two sessions, the first one covering all EntreCompFood project outputs with the participation of all partners, representative of DG Grow and DG Employment, Social Affairs and Inclusion at European Commission and representative of Bantani Education presenting EntreComp framework; the second session was organised with the participation of projects related represented by the most important European Food associations like FOODDRINKEUROPE, EfoST, EIT Food, ISEKI Food, as well as Universities coordinators of ERAMUS+ projects related and European relevant institutions as Confagricoltura, INRAE and ILVO, presenting initiatives focussing young entrepreneurs and the Pact of Skills.

 Entrepreneurship Competence Agrifood industry  <small>Co-funded by the COSME programme of the European Union</small>		 Entrepreneurship Competence Agrifood industry  <small>Co-funded by the COSME programme of the European Union</small>	
Applying Entrepreneurship Competences to Attract Young People to the 1st European Manufacturing Sector: the Agri-Food Industry			
European Final Conference of EntreCompFood project 26th of January 2023 NH Collection du Grand Sablon, BRUSSELS			
AGENDA			
SESSION 1 – Boosting Entrepreneurship Competences in Agri-food sector		SESSION 2 – Driving innovation in Agri-Food sector – the role of related projects and initiatives	
9:00	Welcome coffee	15:00	The Agri-Food Pact for Skills by Jonás Lázaro , FoodDrinkEurope
9:30	Welcome by Urška Pivk Kupirovič , EntreCompFood project coordinator, CCIS-CAFÉ	15:15	Addressing the current and future skill needs for sustainability, digitalization, and the bio-Economy in agriculture: European skills agenda and Strategy – FIELDS project, ERASMUS+ by Remigio Berruto and Patrizia Busato , UNITO, University of Turin (Italy)
9:35	Welcome by Dana Adriana Puia Morel , European Commission, DG GROW	15:30	Inclusive Reskilling and upskilling Toward competitive Agrifood and veterinary sector: European agenda StraTegy, I-Restart project, ERASMUS+, by Daniel Rossi , CONFAGRICOLTURA, General Confederation of Italian Agriculture (Italy); Chair Copa-Cogeca WP RES; and Patrizia Busato , Remigio Berruto , UNITO, University of Turin (Italy)
9:45	Introduction to EntreComp by William O’Keeffe , DG Employment, Social Affairs and Inclusion at European Commission	15:45	Importance of innovation and main challenges of the Agri-Food sector by Eduardo Cottillas , National Food for Life Technology Platforms
9:55	EntreCompFood Project by Urška Pivk Kupirovič , EntreCompFood project coordinator, CCIS-CAFÉ (Slovenia)	16:00	Boosting Entrepreneurship Competences during Ecotrophelia Competition by Maarten van der Kamp , EIT FOOD
10:10	Entrepreneurship Awards at ECOTROPHELIA 2022 by Françoise Gorga , Association Nationale des Industries Alimentaires (France)	16:15	Findings on entrepreneurship education from a European project on bioeconomy skills by Stefan Lilischkis , Empirica Communication and Technology Research, Bonn (Germany)
10:25	Entrepreneurship Awards Winners at ECOTROPHELIA EU 2022 - Success story - Sauces Papillon by Mathis Pellerin & Margot Neveu , team from Institut Agro Montpellier (France)	16:30	European Qualifications & Competences for the Vegan Food Industry, EQVEGAN project, ERASMUS+ by Rui Costa , Polytechnic of Coimbra (Portugal)
	10:45 Coffee break	16:45	FOODpathS project, partnerships SFS, EfoST engagement by Hugo de Vries , INRAE, National Research Institute for Agriculture, Food and Environment (France)
11:15	The EntreCompFood Guide & Recommendations by Paul Menut , AGROPARISTECH (France)	17:00	The model behind the Cocoreado Ambassador training aimed to support young food changemakers in translating an innovative idea into action. Discover the model and our learnings from applying it on 7 different innovative ideas, by Lisa Van den Bossche , ILVO (Belgium)
11:55	Entrecomp as part of entrepreneurial learning by Miguel Ángel Moya Collado , Andalucía Empresa (Spain)		CONCLUSION
12:05	Practices to promote entrepreneurship in Slovenian higher education institutions, the case of the Biotechnical faculty, University of Ljubljana by Mojca Korošec and Aleš Kuhar , Biotechnical Faculty of the University of Ljubljana (Slovenia)	17:15	Closing by Urška Pivk Kupirovič , Chamber of Commerce and Industry of Slovenia, Chamber of Agricultural and Food Enterprises
12:40	EntreComp Community by Elin McCallum , Bantani Education		NETWORKING COFFEE BREAK

A “save the date” was prepared and launched in all partners websites/social networks and EntreCompFood website and social networks.



A dissemination campaign was launched from EntreCompFood project website and social networks, from FIAB as conference coordinator and from all partners social networks.

JOIN US at the Conference on Development of Entrepreneurship Competences

**Supporting youth
in agri-food industry to foster their
entrepreneurial mindset**



EntreCompFood final project conference: Applying Entrecomp to attract young people to the 1st European manufacturing sector: the agri-food industry.

26th January 2023 in Brussels
one day final conference

[REGISTER HERE](#)



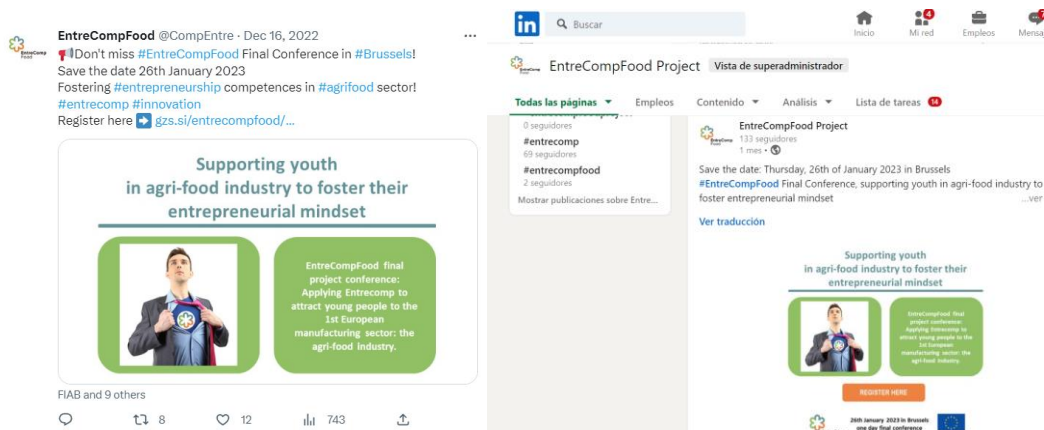

We are pleased to invite you to the EntreCompFood [project Final Conference](#) to be held on 26th January 2023 in Brussels. During the first session of the conference the approach of EntreCompFood project to boost entrepreneurship competences during Ecotrophelia competition will be presented; in the second session different actors of European Food System will present initiatives important for innovation in Agri-Food sector.

Different EntreCompFood European Workshop publications:

Project website publication in [events](#) and [newsletters](#), to invite to the workshop was prepared targeted for all 3 target groups to invite them to the conference. The newsletter and separate invitation were distributed by all project partners to their networks via email.



Project and partners social networks:





[FIAB website](#) publication:

[FoodforLife-Spain website](#) publication:

5.2 European Workshop celebration

EntreCompFood European Workshop was celebrated on 26th January 2023 in Brussels, all the conference was broadcasted through EntreCompfood Twitter account, followed by partners and relevant food networking and the recording of the presentations was published on [YouTube](#). The agenda was divided in two sessions as mentioned above, all presentations were uploaded in EntreCompFood [website](#) publication and FIAB publication related to the workshop.

Presentations are available as pdfs on EntreCompFood [website](#) and in a video recording on [YouTube](#).

First session of EntreCompFood European Workshop in pictures (Twitter live)

EntreCompFood @CompEntre · Jan 26
Everything is ready for our final conference [#EntreCompFood](#) [#Entrecomp](#) in [#Brussels](#) [#Entrepreneurship](#) [#innovation](#) Great coordination by [@GZSnovice](#)



Urška Pivk Kupirović and 5 others

11 retweets, 10 likes, 1,070 views

EntreCompFood @CompEntre · Jan 26
We start now our @EntrecompFood Final Conference in [#Brussels](#) welcome by [@kupirovic](#) [@GZSnovice](#) [#Entrepreneurship](#)



FIAB and 5 others

EntreCompFood @CompEntre · Jan 26
Turn now for Dana Adriana Puia Morel [@EU_Commission](#) [#DGGrow](#) in [#EntrecompFood](#) final conference talking about [#entrecomp](#) [#Entrepreneurship](#) promoting [#competences](#) [#foodindustry](#)



EntreCompFood @CompEntre · Jan 26
William O'Keeffe [@EU_Commission](#) [#DGEmployment](#) talking about [#Entrecomp](#) [#Entrepreneurship](#) [#skills](#) [#competences](#) "capacity to act upon opportunities and ideas to create value for others" [#entrecompfood](#) [#finalconference](#) [#Brussels](#)





EntreCompFood @CompEntre · Jan 26
...
. @elinmccallum @BantaniEdu participating now in #EntreCompfood final conference #Brussels presenting #Entrecomp Community
entrecomp.com @EntreCompEurope @EntreComp360



EntreCompFood @CompEntre · Jan 26
...
A great session of #entrecompfood project final conference today in Brussels learning about #Skills #competences #Entrepreneurship #FoodIndustry We continue at 15:00 Session2 Driving #Innovationin #agrifood sector #COSME #EASME @EUCommission



Second session of EntreCompFood European Workshop in pictures (Twitter live)

EntreCompFood @CompEntre · Jan 26
...
Starting session2 #Entrecompfood final conference Jonás Lázaro @FoodDrinkEU presenting #agrifood #Pactforskills



EntreCompFood @CompEntre · Jan 26
...
Turn now for @SprojeckField addressing current and future #skills for #sustainability #digitalisation #bioeconomy in #agrifood @DISAFA_INT #Entrecompfood final conference #Brussels



EntreCompFood @CompEntre · Jan 26
...
Inclusive Reskilling and upskilling toward #agrifood and #veterinary sectors is @IRESTARTproject @EUErasmusPlus presenting by Daniele Rossi @Confagricoltura today in #EntreCompFood final conference in #Brussels @EUCommission #COSME #EASME



EntreCompFood @CompEntre · Jan 26
...
@EduardoCotillas @Food4LifeSPAIN @esFIAB presents Importance of #innovation and challenges of #agrifood sector National Technology Platform #Food4Life #entrecompfood final conference #Brussels



EntreCompFood @CompEntre · Jan 26
 Marteen van der Kamp @EITFood boosting #Entrepreneurship competences during #Ecotrophelia context, is happening now in our #Entrecompfood final conference in Brussels



EntreCompFood @CompEntre · Jan 26
 Findings on #Entrepreneurship education from European project on #bioeconomy #skills presentation by Stefan Lilischkis #Empirica Communication and Technology Research today in #Entrecompfood



EntreCompFood @CompEntre · Jan 26
 @RuiCosta5 presents @eqvegan @EUErasmusPlus European qualifications and competences for the #vegan #foodindustry #Entrecompfood final conference in #Brussels



EntreCompFood @CompEntre · Jan 26
 Turn now for Hugo de Vries @INRAE_France presenting #FOODPaths partnership SFS, @EFFoST engagement #EntreCompfood final conference #Brussels



EntreCompFood @CompEntre · Jan 26
 Lisa Van see Bossche from #ILVO presents @cocoreado Ambassador training aimed to support young food change makers translating innovative ideas to action, today in #Entrecompfood final conference in #Brussels



EntreCompFood @CompEntre · Feb 2
 The project #EntreCompFood is coming to an end but we will continue working together to promote #entrepreneurship competences in the food industry #EntreComp #Ecotrophelia #skills #innovation #EntreComp



Ecotrophelia España and 8 others

3 8 427

Registrations to the conference were managed by FIAB, receiving more than 70 registrations. A signature sheet available at the entrance of the room, finally about 30 attendees signed it.

The real success of EntreCompfood European Workshop was the great networking done this day between project partners, representatives of food associations as European level, other projects related and DG Grow and DG Employment, Social Affairs and Inclusion at European Commission. The key people that will be able to distribute or use further the EntreComp Guid and its methods and tools were there.

One of the most interesting participations was the winner team of EntreCompFood award in Ecotrophelia Europe 2022, explaining all the steps of the project and the difficulties after it to become entrepreneur and trying to scale their innovative product. Participants as representative from DG Grow and from Associations like EIT FOOD, EffoST, among others resulted impressed about this young group of entrepreneurs trying to have a place in food industry, a great collaborative discussion was hold.

Project partners were congratulated for the work done to promote EntreComp framework in food sector and for the exhaustive guide on recommendations, replicability, and sustainability of the model across Europe.

6. Conclusion

Different types of events were organised to put in place collaborative mechanisms to promote and enhance dialogue among members of the CoCos at EU, national, regional or local levels. The insights were used to design new learning opportunities, which were presented at the organised event in order they may be replicated by others embarking on the entrepreneurship learning.

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Project title:

**Applying EntreComp to attract young people to the 1st European manufacturing sector:
the agri-food industry**

About us:

You want to know more details about our project?

Please find more detail documents on our webpage: www.gzs.si/entrecompfood

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Project partners:



Project founder:



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